

May 14th, 2017

To whom it may concern:

Brent Alexander is a very talented and unique banker with a compelling interest in making a difference and creating significance without compromising the principles that he believes in. He has always served his clients very well providing constructive but realistic commentary on the issues of the day.

He is fiscally very astute and has always possessed an insightful and analytical view of the business indicators impacting his clients and the economy, whether it be locally, provincially, or federally. This is exemplified by his interest in introducing economic reports with his own very insightful and well thought out written or verbal perspectives (which adds to the attraction and uniqueness of Brent as a banker). He has never been dissuaded from providing constructive feedback that may be contrary to the applicable audience of the day if he believes the facts warrant the contrarian view.

His interest and passion for his clients, done in a straightforward, intellectual, and enlightening way, will predictably parallel in my view, his pursuit of public office. Brent will be an advocate for appropriate change, based on the facts, and will approach his public office mandate without the myopic blinders that have paralyzed many civic politicians preceding Brent. The City of Calgary is lucky to have a candidate of Brent's skill set and background showing a keen interest to seek public office.

Howie Kroon, CA, ICD.D
President & CEO
The Bodtke Group